

Tuli Kupferberg's Real Fake Real News

 printmag.com/daily-heller/tuli-kupferbergs-real-fake-real-news/

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In the early 1960s the emerging counterculture spawned by the Beats in New York City's East Village began publishing a slew of what soon became known as "undergrounds." Many of these cheaply printed publications followed in the Dada and Samizdat traditions. Some were known for raking the muck the mainstream media refused to print while others published real fake news that, paradoxically, turned out to be fake real news.

YEAH magazine was originally published between 1961 and 1965 by Tuli Kupferberg (a founding member, with Ed Sanders, of the satiric rock band The Fugs) and Sylvia Topp's Birth Press. Kupferberg, who created a few self-publishing ventures, called this "a satyric excursion; a sardonic review; a sarcastic epitome; a chronicle of the last days." Like Paul Krassner's *The Realist*, *YEAH* threaded "the needle of leftist politics with the sarcasm and sharp creative wit for which he became known."

Now Primary Information, a nonprofit devoted to publishing artists' books and artists' writings, has reprinted *YEAH's* 10 ragtag issues. Although it contains no commentary, it is a welcome addition to the growing publishing literature of the era.

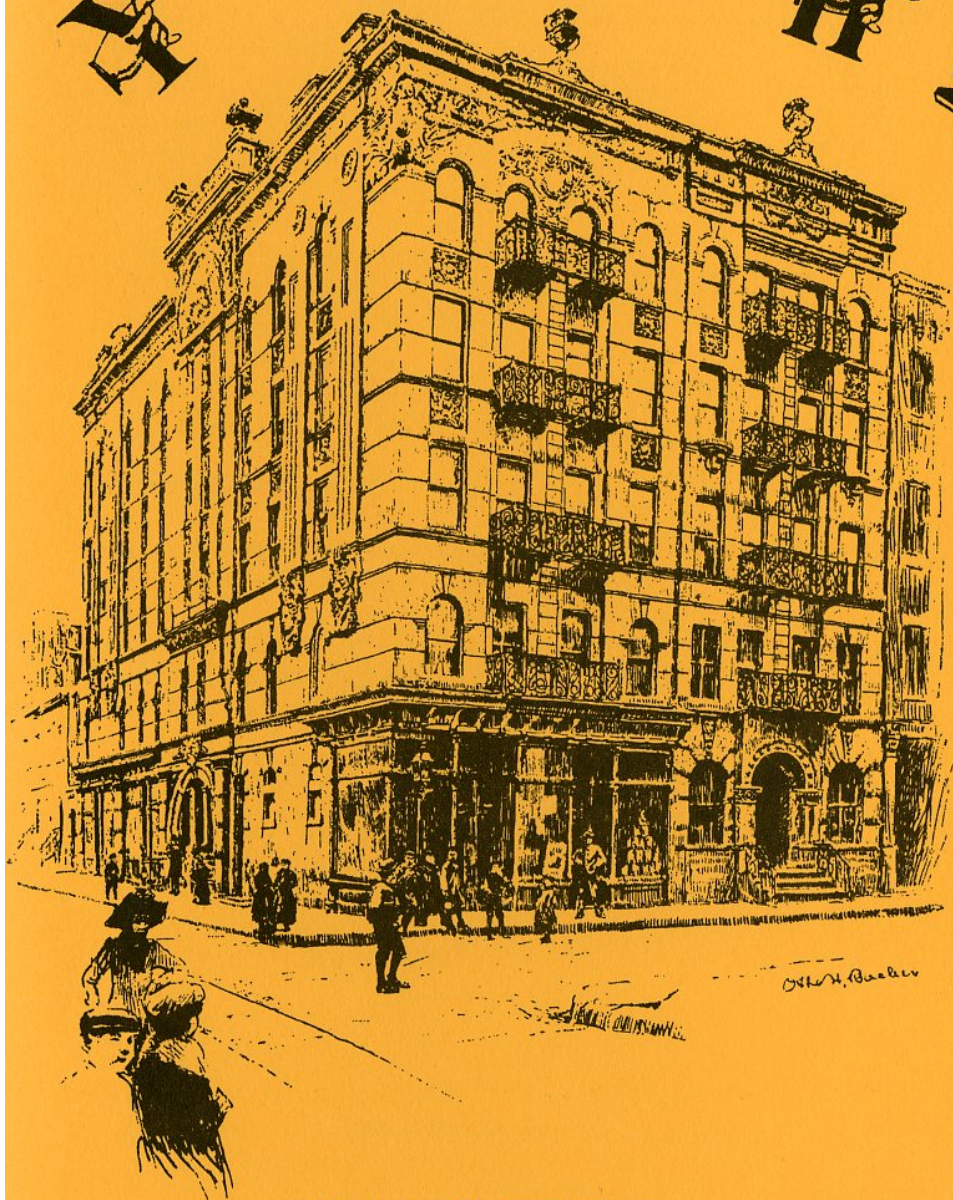
Kupferberg and fellow East Village denizens contributed poetry, drawings and collages that protested nuclear war, racism, white supremacy, and the conservative, middle-class values that had become the hallmark of 1950s America. By issue 8, Kupferberg dispensed with contributors, choosing instead to feature only his own work. These later issues are very post-dada/pre-punk, with collages of images, illustrations, and articles appropriated from magazines and newspapers. Depressingly, most of the concerns of the 1960s continue to plague us today.

From the website: "Several of the issues were published with bonus features. Issues 7 and 9 include small *YEAH EXTRAs* devoted to police dogs and satire, respectively. Others include Birth Press ephemera and loose-leaf flyers, such as the infamous 'Fuck for Peace' poster in both issues 8 and 10. Similarly, issue 4 contains a second smaller magazine called *Kill Magazine* stapled into the spine. This insert provides a bracing parody of the white American male belief system and is 'dedicated to the annihilation of the enemies of the white people.' Throughout the magazine's run, Kupferberg addressed the absurd and grotesque voice of the oppressor ('Colbert Report,' anyone?) in an attempt to deflate and undermine the racist, sexist and anti-communist views that dominated the American perspective of the time, a period in which the Civil Rights Act and the Voting Rights Act had yet to be passed into law."

Kupferberg was known for his beat and anarchist-influenced magazines and pamphlets, including *Birth* and *Swing*. His work was included in several hundred magazines and books.

25 CENTS

K E A H 2



A NEW TENEMENT OF THE BETTER SORT.
One of many recently erected by private enterprise.

25¢

YEAH 3



Y E A H 4

25 cents

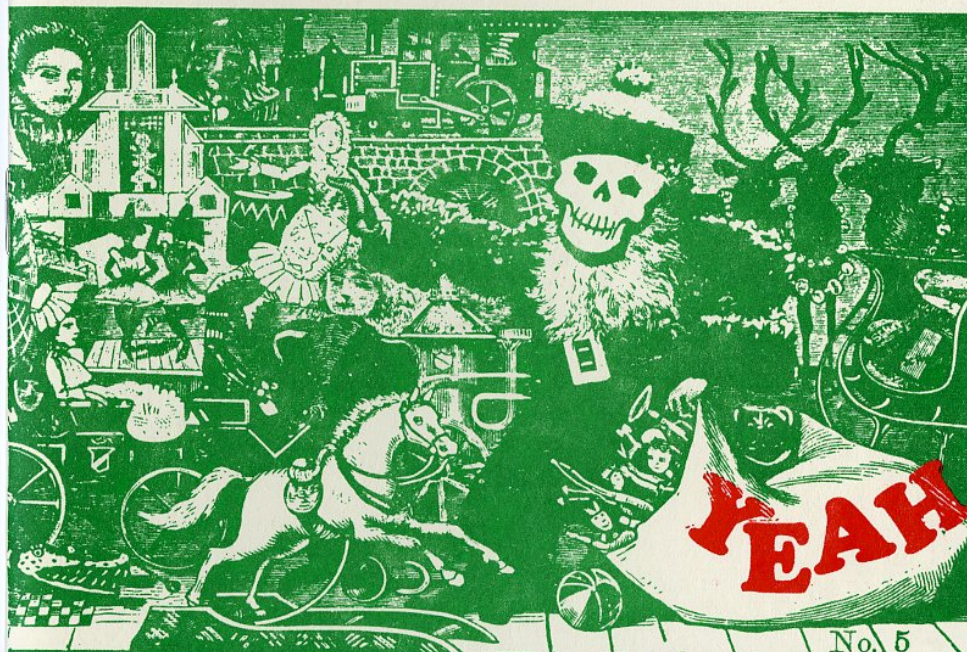
Incorporating KILL! magazine No.1



From The Realist No. 23



GALA XMAS NUMBER: Children's Toys, p 5; People for Sale, p 8; Gifts for Your Pet, p 9; Gifts for all, center pages; Gift for the Man Who Has Nothing, inside back cover; **MONSTER XMAS RALLY**, back cover.



25 cents

YEAH 6

**A FRIGID
WIFE
RUINED
ME**

NOTE: For your own privacy do not lay this folder around where visiting children or others can see and read it.

25 cents

YEAH 7

A LOOK AT THE WHITE PROBLEM



I see where you hide de
Wine and de Segars now,
Massa. Yeah! yeah!

True Professions

25 cents



DO YOU FIT THIS PICTURE?

being

YEAH 8

True Professions

25 cents

PART 2

THE FISH GIRL

The Fish Girl as you see is a very curious attraction; one that everyone wants to see. Length of The Fish Girl is about 14 inches. Fish Body just as you see it with woman's head and human hair. A very curious creature.

PREPAID \$20.00



NECKLACE

Necklace of hands, fingers and ears. This has been a very good seller for many years. Cast from human hands, fingers and ears. Giving them the resemblance of dried up hands, fingers and ears.

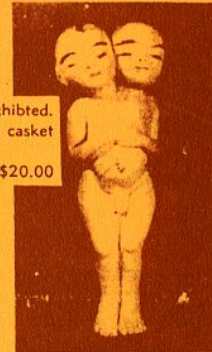
PREPAID \$12.00



THE TWO HEADED BABY

The Two Headed Baby has always been one of the biggest attractions on earth wherever exhibited. Our Two Headed Babies are just as the photo shows them. They are made to exhibit either in a casket or in a jar of water. Length is 14 inches — about the size of small baby.

PREPAID \$20.00



THE WHITE BEARDED LADY MIDGET FROM THE ANTIPODES

Supposed to have been captured in the Australian Bush Country and by some strange means unknown was preserved by the Jungle Folks. Has long flowing hair, heavy black beard, and it will no doubt be a money getter. Never before sold that we know of. A brand new one. Length about 28 inches. True to Life.

PREPAID \$25.00



THE HAND

This is an artist's conception of what a Human Hand would look like if bitten by a rattlesnake. It shows the fang holes, is artistically painted in oil paints. Will make the blood run cold to look at. It is a good window attraction, and for snake show it is tops. It is cast from human hand and every detail is there plus the result of a rattlesnake bite.

PREPAID \$10.00



THE NATIVE BEARDED LADY MIDGET

This one is sure to attract a lot of attention wherever it is exhibited. Heavy black beard, long black hair. Length about 22 inches. Supposed to be from the Jungles of Borneo.

PREPAID \$20.00



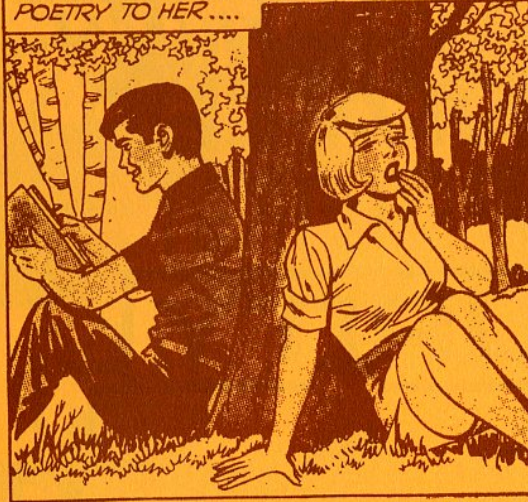
**WE MAKE UP YOUR IDEAS
TATE'S CURIOSITY SHOP**

3858 EAST VAN BUREN STREET
PHOENIX, ARIZONA

being

YEAH 9

WENDY FINDS IT DIFFICULT TO
SUPPRESS A YAWN AS GORDON READS
POETRY TO HER....



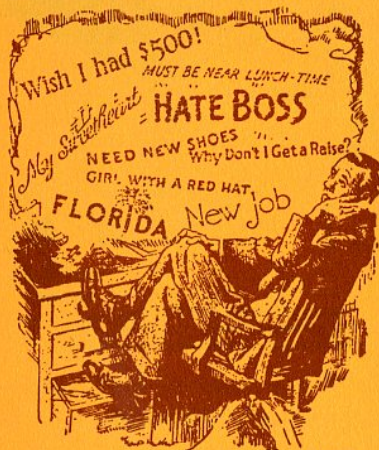
See pp.9-11

Do You
Laugh Your
Greatest
Powers
Away?

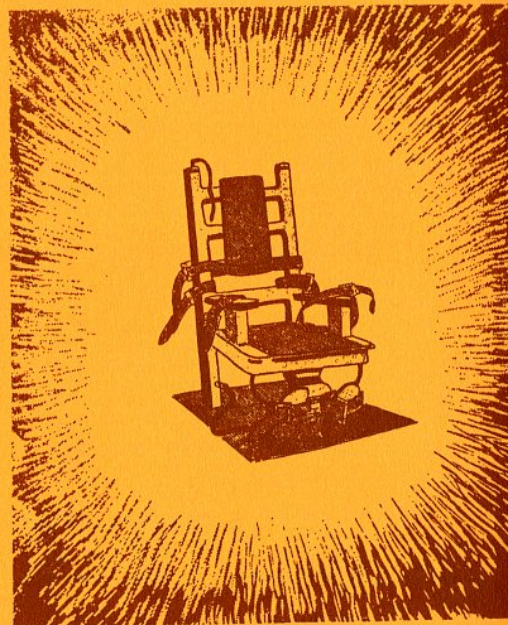
Scatter-brained!

No wonder he never accomplishes
anything worthwhile!

See pp.14&15



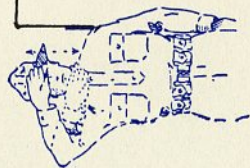
HIS mind is a hodge-podge of half-baked ideas.
He thinks of a thousand "schemes" to make
money quickly—but does nothing about them.
Thoughts flash into and out of his brain with the
speed of lightning. New ideas rush in pell-mell, crowd-
ing out old ones before they have taken form or shape.
He is Scatter-Brained.



99¢ Reg. 1.19

KILL FOR PEACE

being Yeah 10



CEASE FIRING



WHAT TO DO IN CASE OF ATOMIC ATTACK

Was most amazing commensurate!

Think their aloof indifference

Well, pondering their conduct, I

Of Grant's gaunt thousands marching by?

Cease growing at the shaken sound

Terrific creative ground

Did corn-grains buried in the dim

Its tawny thunders over him?

Shout when Gettysburg unrolled

Did the earthworm in the mould

Thrill at Trenton's battle-smoke?

Udd the nose-bush on the oak

1. Stay away from all windows.

2. Sit down in hard chair, at least 4' from desk or table.

3. Remove glasses, pencils, hearing aids, anything sharp from person or clothing.

4. Loosen belt, tie, other restrictive clothing.

5. Bend over, put head between legs.

6. Kiss your ass goodbye.



"People need to be delighted," Joan Littlewood says. "They need to remember that it's a planet we live on, that laughter's the only thing that can stop war and chauvinism. We ought to just laugh those things off the face of the planet. Laughter's the job, love."

WAR

F. MERRILL ROOT

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