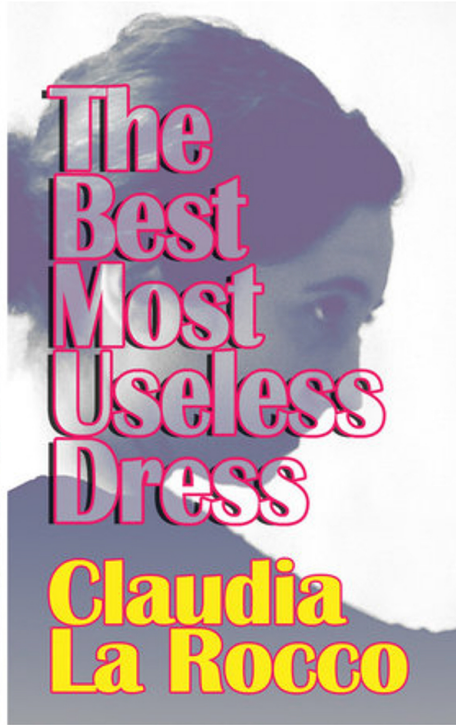


## [Culture](#)

BY [FIONA DUNCAN](#)

September 25, 2014 3:30 pm [Comment](#)



At the New York Art Book Fair, the New York nonprofit Primary Information will debut "Album," a compendium of the Scandinavian zine of the same name (left), and the New York publisher Badlands will spotlight its latest release, "The Best Most Useless Dress," by the poet and performer Claudia La Rocco.

Every fall, the galleries of [MoMA PS1](#) in Long Island City, a former public school building, return to their roots when the museum is filled with books for the [NY Art Book Fair](#) (Sept. 26–28, with a preview Sept. 25), an annual event put on by the art book nonprofit [Printed Matter](#). Tens of thousands of visitors mill through the building's halls, courts and rooms, and the throngs are a testament to the quality of the publications for sale. This year's edition, the ninth to date, will feature more than 350 booksellers, antiquarians, artists, institutions and independent publishers from 28 countries, including Estonia, Australia and South Korea. Here, some of the first-time, exclusive and lesser-known vendors not to be missed this year.

### **Primary Information**

The New York nonprofit approaches the book as an exhibition space. Its publications are destinations, meant for readers around the world who may not be able to visit a gallery or museum. The catalog features both new editions of lost and out-of-print work and commissions by contemporary artists. At the fair, Primary Information will release "Album," a new tome by the Oslo-based artists Eline Mugaas and Elise Storsveen that reproduces the 10 issues of their Scandinavian collage zine of the same name.

[primaryinformation.org](http://primaryinformation.org)