



# SUDDENLY THIS SUMMER...



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## ...PRINT MAKES A COMEBACK

Some things go down fast and furious, short-lived but with far-reaching consequences. Such was the story of *Avalanche*, the art magazine dreamed up in 1968 by Willoughby Sharp and Liza Béar. Published from 1970 to 1976, *Avalanche* dedicated its pithy contents to The Artist, rather than The Critic—cover stars like Joseph Beuys, Bruce Nauman (left), Lawrence Weiner, and Vito Acconci were given full-reign to use the pages as exhibition space, offering an inside view of the conceptual, performance, and land art then emerging in the U.S. and Europe. Sharp's passing in 2008, as well as the recognition, in recent years, of the rich, intimate

documentation of what amounts to a who's-who of the '70s avant-garde, has made the long out-of-print issues increasingly sought after. Now, Primary Information will be issuing a boxed facsimile edition of *Avalanche*'s complete run. Like the recent *FILE* box set (JRP), this timely historical reissue promises to inform artists, underground publishers, writers, designers, publishers, curators, and critics as much as it will inspire them. **Alexis Georgopoulos**